



Company Profile

# Corporate Philosophy

## Continuing to take on new challenges as a pioneer of advertisements

Found widely throughout the technological world, Advertisement has been used by corporate since antiquity. The Adbook Inc. was one of the best to eye the infinite potential of advertisement. Based on the basic philosophy of advertisement completely novel product and service. Which we have held since our inception, we have taken on the challenge of pursuing unique and innovative advertisements through products and services. Our products and services of advertisement through technologies are now being used through our website. Despite this widespread used, however the potential of advertisement is still largely corporates. To achieve this goal, we will focus our services and products of advertisement passion on mastering the advertising and creating commercial technology of completely unique services, and will strive to provide the same high level of quality, prices, delivery time, and ad services the world over.

With our insatiable appetite for new challenges and commitment to ongoing process, You Can expect great things from the future of the Adbook Inc.

## Inspiration for Advertisements

Our corporate slogan encapsulates the spirit of the Adbook, which has been Passed down unbroken since our inception.

### BRAND VISION

Vision what we are aiming for

We will enrich daily life and corporates by contributing to technologically developed platform for advertisement.

### BRAND VALUE

What we will provide to our stakeholder

We will be ahead of the pack in supplying the quality and technologies that form the foundations of a variety of services and products and make the impossible possible.

## BRAND CONCEPT

### BRAND PROMISE

What we promise our customer

We promise to continue to meet the trust and expectation placed in us by corporates without forgetting our pioneer spirit of advertising completely unique products and services.

### BRAND PERSONALITY

Our behavior and our view of the world

Integrity  
Challenging  
Never Give Up

Unique  
Passionate  
Humanity

Representative Director & President ( CEO )

**BHARAT RANA**



## Fundamental philosophy and management policies

The Adbook Inc. contributes to the world through the pursuit of the possibilities inherent in advertisement.

- 1 With the rising of the level of customer satisfaction constituting the predominant theme of management, we shall aim to provide optimal level of quality, time of delivery, cost and services and engage in corporate activities accordingly.
- 2 Through Advertisement Platform, it is our goal to be a consistently growing, future oriented corporate group highly trusted by shareholder & customers
- 3 We are committed to building a rewarding workplace that respects independence and creativity of employees, encourages employees to have goals, and permits fair evaluations.
- 4 Based on compliance & laws and social norms, we shall observe public order as well as contribute to society through conscientious and fair corporate activities.
- 5 We shall aim to coexist in a state of consonance with people, advertisement services and technologies, and engage in corporate activities that will contribute to the conservation of wealth environment.

# Core Competence

DNA that encourage competitiveness

One of the best company PAN INDIA to achieve mass Sale of Advertisements.

Having pursued ideal quality and conducted extensive development as a specialized sales of Advertisement products and services, In 2022 Adbook Inc. started its carrier in advertisement and successfully generate poteltial client base. Our product & service supporting domestic Advertisement in various field.

A leader in high-growth advertisement

Backed by state-of-the-art facilities that provide some of the india's largest Advertisement Products and service provider, business field covering a wide range of arenas. We have established an unshakable position as a leader in high growth advertisement.

Why our clients love working with us

Positioning a customer first, quality first approach as the foundation of our business, we continue to respond to the trust of our customers through a providing system incorporating state-of-the-art facilities, a PAN India network that spans the entire india, reliable technologies that anticipate next gen advance s and new proposals based on our expensive knowledge.

Diverse and reliable proposal-development capabilities.

We offer a wide range of products and services for advertisement based on a flexible approach, and the extensive data we have accumulated from our expensive knowledge, we strive to solve problems and offer new proposals that accurately and rapidly incorporate your needs.

Continuously evolving technological capacity

As a technological advancements are made and new needs for advertisement, we worked to anticipate future developments, ensuring that our tech capabilities have continuously evolved.00

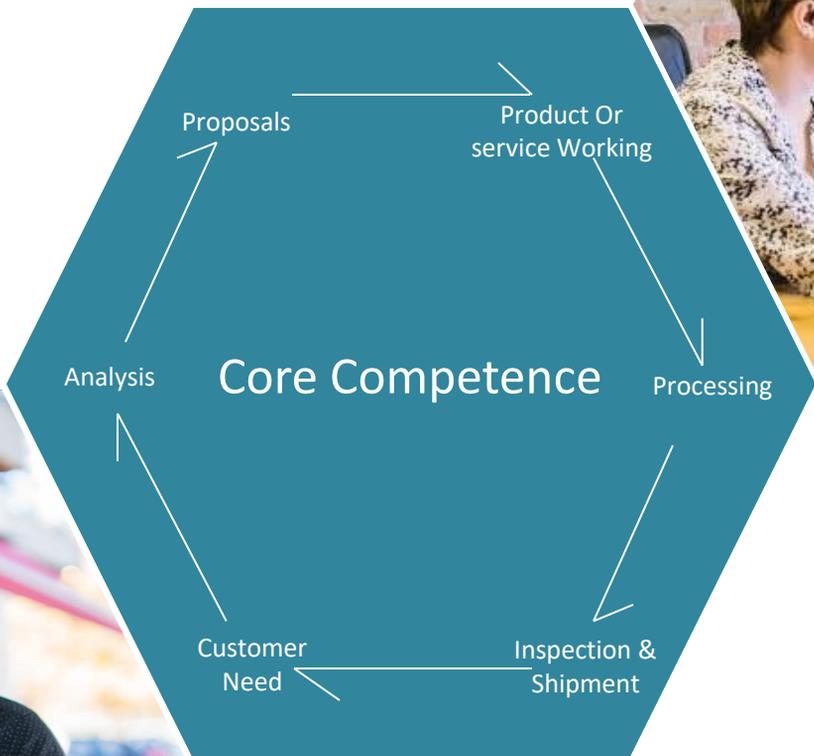




**Product Strength**



**Customer Solutions**



**World-class product & service competitiveness**

Advertisements are continue to expend from products Advertisement to Digital Ads. To keep with this trend we supply world-class product and service that leverage our know-how in area such as customized products, OOH Ad, Digital Ads, Sponsors, Auction & Bidding service.

**Globally supply capabilities**

The Adbook Inc. employee a direct sales system in which our freelance program FAP around the world engage in processing & sales after directly gathering information on the needs of customers in local market. We will continue to expand this network in the future so as to supply product & service to customer in various countries & region around the world.



**Global Supply chain**

# Business Fields

**A wide variety of business field supporting everything from domestic life to industry.**

Adbook Inc. Advertisement product & Service are hard at work in a range of fields from Ad product ( T-shirt, Bottle etc ) to service ( digital ads, OOH Ads, etc )...

The range of arenas in which our Ad Products and service are active has expanded steadily since our inception. To realize the various needs of a wide array of MNC's, we have engage in round after of trial and errors.

This hard work has borne fruit and we currently cover a wide range of field extending from product and service day-by-day life to those for Advertisement demands.

Industrial development and technological progress in fields such as next-gen advertisements and have given birth to infinite opportunities for advertisements. In search of new fields, Adbook Inc. will pursue new possibilities

- Website & Application

( Mobile Application Internal Ads  
Mobile App Sponsor ads  
Website Ads )

Coming Soon

## [ Games Ads ]

- InGame Ads

( InGame Running Ads, InGame Sponsor Ads, OutGame Event Ads )

Coming Soon

- OOH Ads  
( Metro Inside Ads, Metro Covering Ads, Station Naming Ads, Hoarding Ads, Airport Ads, Road Ads, )

## L Ads ]



## Products Ads

- Outdoor Product
- Apparels
- Gift packs
- Gadgets

- Drinkware & Lunchware
- Stationery
- Electronic

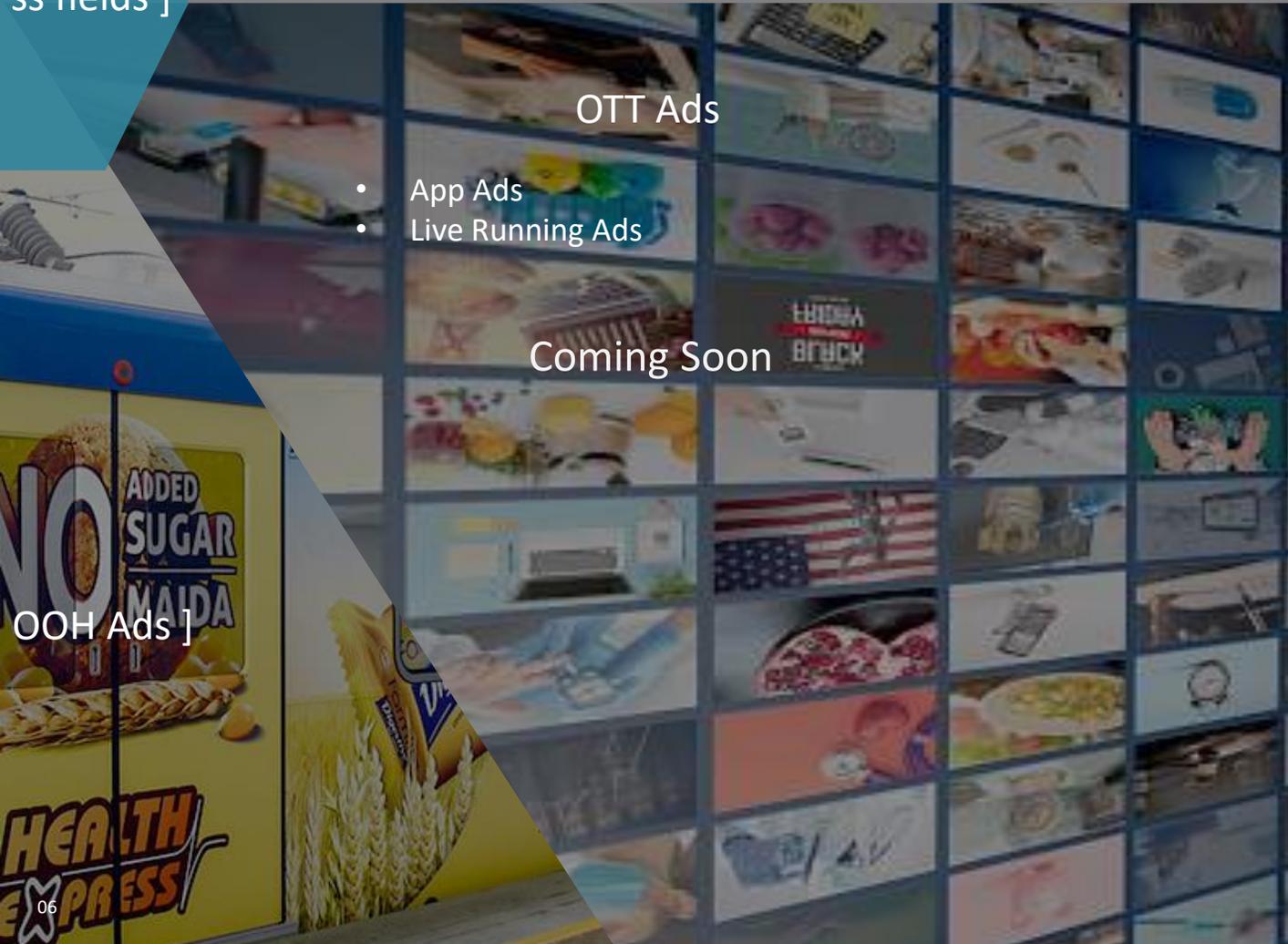


## ss fields ]

## OTT Ads

- App Ads
- Live Running Ads

## Coming Soon



## OOH Ads ]



# In life

**Adbook Inc Product families play important roles in a range of different spheres**

## In life

### [ Ad Products ]

Gift or Ad product support the growth of the Advertisement industry. In the customization process, during which product are going to printing or engraving machine, and heated with dryer for their high purity and excellent print quality.



1. Bags



2. Caps



6. Lights



7. Bottle



3. T-shirts

5. Calendar



4. Pen

### [ Ad Services ]

A diverse range of services adbook inc. will provide to our clients and customer, service sector of advertisement will be enhanced after the launch of adbook platform. This will solve all advertisement need in a single platform, customer can book his advertisement of OTT, Sponsoring, OOH, Digital all kind of ads.



# Adbook Network



## **An unrelenting commitment to the challenges of the ever-expanding global market.**

While our product production bases are concentrated in India or imported from China, the Adbook Inc. has the network in India and regions in Asia that carry out matching, added value, treatments and sales.

This globe spanning, direct sales oriented network allow us to accurately apprehend the latest needs of customers in our country ( INDIA ) and region, ensure that we are able to respond promptly and adequately, and supply high quality product and satisfied ad service to our customers.

Name	ADBOOK COMMUNICATION PVT. LTD.
Foundation	March 22, 2022
Incorporation	March 22, 2022
Representative	BHARAT RANA Representative Director & President ( CEO )
Accounting Date	March 31, 2023
Business Outline	Sales and related distribution of Customized product, and other advertisement based services.
Employees	Consolidated : 2-10 ( as of March 2023 )
Banks	Indusind Bank Ltd ( India )
Domestic Office	Adbook Delhi Registered Office
Domestic Affiliates	Adbook Communication Pvt Ltd.

Please Check our website for more company details.

Adbook Communication Private Limited	<input type="text" value="Search"/>
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Adbook Communication Pvt Ltd.

[www.adbook.club](http://www.adbook.club)